

Laura A. Servage

4-19 Markdale Avenue, Toronto, ON M6C 1S8 (C): (780) 218-1477 e-mail: laura.servage@gmail.com
<https://ca.linkedin.com/in/laura-servage-09b9b517>

Curriculum Vitae

Research Areas

Education and Social Stratification
Teacher Professional Growth; Faculty Development
Professions and Credentialism
Public Education Policy
Internationalization of Higher Education

Education

(2015) PhD (Adult Education), University of Alberta
(2007) MEd (Adult Education), University of Alberta
(2001) BEd (After Degree) w. Distinction, University of Alberta
(1996) BSc (Human Ecology) w. Distinction, University of Alberta

Graduate Awards

Queen Elizabeth II Doctoral Scholarship, 10,000 (2011)
Andrew Stewart Memorial Award, 5,000 (2011)
Canadian Society for the Study of Higher Education, Sheffield Award (2010)
Human Resources and Skills Development Canada Competition, 1,000 (2009)
University of Alberta President's Doctoral Prize of Distinction (2009-2010)
SSHRC Canada Graduate Scholarship, 3 Years, 150,000 (2008-2011)
Government of Alberta Queen Elizabeth II Doctoral Scholarship, 8,000 (2007)
University of Alberta Provost's Doctoral Entrance Award, 4,500 (2007)

Research Grants & Awards

University of Alberta Teaching and Learning Enhancement Fund, 15,000 (2015) (Co-Investigator)
University of Alberta KIAS Dialogue Grant, 1,500 (2015)
University of Alberta International Research Grant, 30,000 (2015) (Co-Investigator)

Academic Appointments

(2016-2017) Postdoctoral Fellow, Ontario Institute for Studies in Education, Department of Leadership, Adult and Higher Education

Managed web content and publications for research group. Led case study research related to provincial transfer and articulation systems in higher education. Worked with Statistics Canada data to design research inquiries. Completed project ethics review.

(2014 – 2016) Postdoctoral Fellow, Research Coordinator Faculty of Arts, University of Alberta, Arts Pedagogy and Research Innovation Laboratory [APRIL]

Designed and conducted formal research related to teaching and learning in the Humanities. Liaised with other teaching units on campus, managed multiple projects and deadlines, conducted ongoing research into effective higher education pedagogy, and wrote content for and maintained the APRIL website. This position included grant writing, completing ethics reviews and developing academic manuscripts for publication.

Teaching

(2017) Ontario Institute for Studies in Higher Education, Department of Curriculum, Teaching and Learning

Course taught: CTL 7001, Educational Professionalism, Ethics and Law

(2016) Queen's University Faculty of Education, Online Instructor

Course taught: Innovation in Teaching and Learning (Professional Master of Education Program)

(2015) University of Alberta Faculty of Extension, Instructor

Course taught: Motivation and Engagement in Higher Education. Two sections delivered to cohorts of professors from China.

(2013 – 2014) University of Calgary Faculty of Education, Instructor

Courses taught: EDER 619 Leading in Adult & Higher Education; EDER 631, Facilitating Online Learning. Distance courses for master's students in adult and workplace learning streams. Curriculum included theories of organizational leadership and learning.

(2014) University of Alberta Faculty of Arts, Community Service Learning (CSL 350)

This compressed spring session seminar course, "Engaging Youth Labelled at Risk," included CSL placements for all students, and elements of PAR. This course pushed me to incorporate more reflective learning activities into my practice. I developed knowledge of the sociology of deviance, adolescent development, and alternative youth educational programming.

(2007 – 2014) University of Alberta Department of Educational Policy Studies, Instructor, EDPS 410
Ethics & Law in Teaching

I taught this course annually, regularly enhancing classroom delivery with online learning in a blended learning format. I regularly updated my curriculum in this class to incorporate current events. The class cultivated my enduring interest in moral philosophy and theories of distributive justice.

(2004 – 2007) Teaching Assistant, Master of Education in Educational Studies (MES) Program

Through the MES Program, I had many opportunities to develop my teaching in both face-to-face and online settings. Work included counseling students on library research, proposal development and writing skills, researching and developing curriculum, designing online courses, and leading both online and face-to-face discussion groups.

Selected Independent Research

(2017) Faculty of Engineering, University of Toronto

I engaged with the Faculty in qualitative data analysis toward an extensive review of a key required course in the Faculty's undergraduate program. Experiential learning, professional socialization, and instructional design were central topics in the analysis and recommendations.

(2013 – 2014) Canadian Association of Principals

I managed research assistants to conduct qualitative data analysis (n=600) and wrote the monograph for this national study investigating key influences on the work of Canadian school administrators. The project was a joint initiative between the ATA (below) and CAP.

(2007 – present) Alberta Teachers Association, Researcher

I have worked as a contract researcher for the ATA on multiple studies related to teachers' working conditions. Principal researcher on a 5-year longitudinal study of beginning teachers (2007-2012, n=135). My recent work has focused on work/life balance, teacher wellness, and school and district policies related to administrative and teacher learning.

(2009-2012) CAREERS The Next Generation, Contract Research

I co-researched program evaluations for this organization, which brokers innovative internship programs for high-school aged youth. I conducted literature reviews, conducted interviews and focus groups with youth and adults, completed evaluation reports, and published scholarly research.

(2003 – 2004) University of Alberta, AISI Liaison

Represented University of Alberta as a university research partner for the Alberta Initiative for School Improvement. As part of a team of three, I developed and presented PD workshops, and coached teachers in designing their own school and classroom based research initiatives. I

participated as research assistant in three qualitative research projects funded by Alberta Education.

Additional Academic Employment

(2004 – 2007) University of Alberta MES Program, Teaching Assistant, Research Assistant, Program Options Coordinator

I had multiple responsibilities as part of a scaffold staff for this newly created cohort program. My work included curriculum development, online course development/design, student communiqués and study supports, editing, teaching, program promotion, and recruitment.

(2002) University of Alberta, Contract Research & Writing

Through the Faculty of Education, literature reviews of education initiatives, web page development, contract writing and editing.

(2002) University of Alberta, Lab Assistant

Through the Faculty of Education, assisted in computer lab and graded Microsoft Office-based assignments for approximately 130 undergraduate students in Introductory Instructional Technology class.

Research & Publications

Manuscripts Under Review

Yochim, L. & Servage, L. (2017, provisional acceptance). The “ultimate concerns” of teaching faculty in mainland China’s internationalized classrooms. *Educational Philosophy and Theory*

Servage, L. (2017, under review). Extra-curricular learning and new frontiers of credentialism: Co-curricular records in Canadian colleges and universities. *Review of Higher Education*.

Servage, L. & Grekul, J. (2016). ““When I read the syllabus, I was mildly horrified:” Project-based learning in a fourth-year sociology course. *Interdisciplinary Journal of Problem-Based Learning*

Doctoral Thesis

Servage, L. (2015) *Choices and chances: The impact of widening access policies on non-traditional students in a Canadian college* (Doctoral thesis). University of Alberta, Edmonton, Alberta.

Refereed Journal Articles

Yochim, L. & Servage, L. (forthcoming). "I'm not an ESL teacher and I'm not trained to do it:" Faculty perspectives on "the Chinese learner" in the "internationalized classrooms" of a Canadian university. *International Journal of Chinese Education*.

Mao, L., Servage, L. & Chovanec, D. (2016). Enhancing service-learning experiences for international students: An auto-ethnography and a dialogue. *Journal of Community Engagement and Higher Education*, 8(4), 53-73.

Taylor, A., Servage, L. & Hamm, Z. (2014). Trades and aides: The gendering of vocational education in rural Alberta. *Journal of Research in Rural Education*, 29(8), 1-15.

Taylor, A. & Servage, L. (2012). Perpetuating education-jobs mismatch in a high school internship program: An ecological model. *Journal of Education and Work*, 25(2) 163-183.

Servage, L. (2009). The Scholarship of Teaching and Learning and the neo-liberalization of higher education: Constructing the "entrepreneurial learner." *The Canadian Journal of Higher Education*, 39(2), 25-44.

Servage, L. (2009). Alternative and professional doctoral programs: What is driving the demand? *Studies in Higher Education*, 34(7), 765-779.

Servage, L. (2009). Who is the "professional" in a professional learning community? An exploration of teacher professionalism in collaborative professional development settings. *Canadian Journal of Education*, 32(1) 149-171.

Servage, L. (2008). Critical and transformative practices in professional learning communities. *Teacher Education Quarterly*, 35(1), 63-77.

Servage, L. (2005). Strategizing for workplace e-learning: Some critical considerations. *Journal of Workplace Learning*, 17(5/6), 304-317.

Refereed Conference Proceedings

Servage, L. (2009, May). Why do adult students choose private vocational colleges? "Consumer" choice in work and learning paths and some policy implications. In Carpenter, S., Laiken, M. & Mohab, S. (Eds.), *Spaces/places: exploring the boundaries of adult education. Proceedings of the 28th Annual Conference of the Canadian Association for the Study of Adult Education (CASAE)/l'Association Canadienne pour l'Étude de l'Éducation des Adultes (ACÉÉA)*. Ottawa, ON: Carleton University.

Servage, L. (2008, October). Private tertiary providers in Canada: Buyer beware? In L. Servage (Ed.), *Perspectives on work and learning: Exploring the education-jobs gap. Proceedings of the 2008 conference of the Work and Learning Network*, (pp. 95-103). Edmonton, AB: Work and Learning Network, University of Alberta, and Center for the Study of Education and Work, OISE.

Servage, L. (2007, June). The experience of online learning at home: Negotiating technology, postmodernism, & family life. In L. Servage & T. Fenwick (Eds.), *Learning in community: Proceedings of the Joint International Conference of the 48th Adult Education Research Conference (AERC) and the 26th Canadian Association for the Study of Adult Education (CASAE)/l'Association Canadienne pour l'Étude de l'Éducation des Adultes (ACÉÉA)*, (pp. 559-564).Halifax, NS: Mount St. Vincent University.

Servage, L. (2006, July). Intersecting the academy: Legitimizing applied & professional studies at the post-graduate level. In M. Hagen & E. Goff (Eds.) *Proceedings of the 47th Annual Adult Education Research Conference*, (pp. 334-339). Minneapolis, MN: AERC.

Servage, L. (2003, September). Adult education online: Challenging corporate hegemony. In L. Servage & T. Fenwick (Eds.), *The changing face of work and learning: Proceedings of the 2003 Work and Learning Network Conference*, Edmonton, Alberta.

Proceedings Edited

Servage, L. (Ed.) (2008, October). *Perspectives on work and learning: Exploring the education-jobs gap. Proceedings of the 2008 conference of the Work and Learning Network*. Edmonton, AB: Work and Learning Network, University of Alberta, and Center for the Study of Education and Work, OISE.

Servage, L. & Fenwick, T. (Eds.), (2007, June). *Learning in community: Proceedings of the Joint International Conference of the 48th Adult Education Research Conference (AERC) and the 26th Canadian Association for the Study of Adult Education (CASAE)/l'Association Canadienne pour l'Étude de l'Éducation des Adultes (ACÉÉA)*. Halifax, NS: Mount St. Vincent University.

Servage, L. & Fenwick, T. (Eds.), (2003, October). *The changing face of work and learning: Proceedings of the 2003 conference of the Work and Learning Network*. Edmonton, AB: University of Alberta.

Books

Parsons, J. & Servage, L. (2005). *Guide to site-based research*. Edmonton: Duval House.

Richardson, G., Parsons, J. & Servage, L. (2002). *Tools for teaching: Philosophy & ideas you can use*. Edmonton: Duval House.

Invited Presentations

Classes and Academic Programs:

Global Academic Leadership Development (2015, September 9). *Higher education pedagogy in Canada*. University of Alberta.

Media:

CBC News (2014, April 13). *Online bullying by students a growing problem for teachers*. [Radio interview.]

Servage, L. (2011, October 7). *Respect*. White Coat, Black Art. CBC Radio.

Servage, L. (2011, April 29). *Healthy skepticism*. White Coat, Black Art. CBC Radio.

Professional Associations:

Servage, L. (2014, October). *Pan-Northern teachers' workload study*. Presentation at Northwest Territories Teachers' Association Annual Conference. Yellowknife, NWT.

Servage, L. (2014, September). *Beginning your professional career*. Presentation to Student Local No 8 EUS, Grande Prairie Regional College. Grande Prairie, Alberta.

Servage, L. & Beck, J. (2014, August). *Teaching in the early years in Alberta: Linking research to practice*. Presentation to BC Teachers' Federation New Teacher Mentoring Project. University of British Columbia, Vancouver, BC.

Servage, L. & Couture, J-C (2011, January). Alberta Teachers' Association Teacher Education and Certification Committee (TECC). *Teaching in the early years in Alberta: Implications for informed transformation*. Edmonton, Alberta

Servage, L. & Couture, J-C (2010, November). *Teaching in the early years in Alberta: Implications for school improvement*. College of Alberta School Superintendents (CASS), Calgary, AB.

National Policy:

Servage, L. (2009, May). Why do adult students choose private vocational colleges? "Consumer" choice in work and learning paths and some policy implications. Paper presented to Human Resources and Social Development Canada. Ottawa, ON: Carleton University.

Refereed Conference Presentations

Servage, L. & Yochim, L. (2017). The moral aims of university internationalization: Professors' perspectives. Paper presented at the Annual Meeting of the Canadian Society for the Study of Higher Education [CSSHE], Ryerson University, Toronto, Ontario.

Servage, L. (2016). *The "internationalized" classroom: Undergraduate instructors' perspectives*. Paper presented at the Annual Meeting of the Canadian Society for the Study of Higher Education [CSSHE], University of Calgary, Calgary, Alberta.

Grekul, J. & Servage, L. (2016). *Risks and reward: Implementing project-based learning in a 4th year Sociology class*. Paper presented at the Annual Conference of the Canadian Sociology Association. University of Calgary, Calgary, Alberta.

Mao, L., Servage, L. & Yochim, L. (2016). *Teaching and learning in the internationalized classrooms of China and Canada*. Paper presented at the World Congress of Comparative Education Societies. Beijing, PRC.

Servage, L. & Couture, J-C (2010, May). *Teaching in the early years in Alberta: Implications for workforce planning and early career teacher professional development*. Paper presented at the annual conference of the Canadian Society for the Study of Education. Fredericton, NB.

Servage, L. & Couture, J-C (2011, May). *The early years of practice: Interim report of a five-year study of beginning teachers in Alberta*. Roundtable presented at the Annual Conference of the American Educational Research Association (AERA), New Orleans, LA.

Servage, L. & Couture, J-C (2010, May). *Beginning teaching as a democratic life?* Paper presented at the Annual Conference of the American Educational Research Association (AERA). Denver, CO.

Taylor, A. & Servage, L. (2010). *Perpetuating education-jobs mismatch in a high school internship program: An ecological model*. Paper presented at the Annual Conference of the American Educational Research Association (AERA), Denver, CO.

Servage, L. & Couture, J-C. (2009, May). *Supporting beginning teachers in Alberta*. Paper presented at the Annual Conference of the Canadian Society for the Study of Education. Ottawa, ON: Carleton University.

University of Alberta "New Spirit" Study Group (2008). *The new spirit of capitalism: Implications for work & learning*. Panel presented at the 2008 Work and Learning Network conference,

Edmonton, AB. [Panel participant with D. Cui, S. Fredeen, M. Jeong, J. Kachur, J. Kelly, & L. Yochim].

Servage, L. (2007, May). "That's not research!": Practitioner research in the academy. Paper presented at the Annual Conference of the Canadian Society for the Study of Education. Saskatoon SK, University of Saskatchewan.

Book Reviews

Servage, L. (2006). Making sense of adult learning (2nd ed.). Book review. *Alberta Journal of Educational Research*, 52(2), 198-202.

Book Chapters

Servage, L., Beck, J. & Couture, J-C. (2017). Early career teaching: A developmental perspective. In B. Kutsyruba & K. D. Walker (Eds.), *The bliss and blisters of early career teaching: A pan-Canadian perspective*. Burlington, ON: Word & Deed Publishing.

Non-Refereed Publications

Servage, L. (2011, September). The perils of credential inflation. *Canadian Nurse*. (Invited guest op-ed column).

Servage, L. (2008, Winter). Bulletitus (Or what's wrong with a quick fix?) *Education Canada*, 12-15. Toronto: Canadian Education Association.

Servage, L. (2007, Winter). Professional learning communities: Making space for critical reflection. *Education Canada*, 14-18. Toronto: Canadian Education Association.

Richardson, G., Parsons, J. & Servage, L., (2002). Teach your students how to write a research report. *Canadian Journal of Social Studies*, 36(3).

Master's Thesis

Servage, L. (2007). *Critical perspectives on Professional Learning Communities*. (Masters thesis, University of Alberta, 2007).

Non-Refereed Conference Presentations

Servage, L., Taylor, L. & Parsons J. (2006, May). *Practitioner research and ethics review boards*. Paper presented at the 10th Dalhousie Conference on Teaching and Learning. Halifax NS: Dalhousie University.

Servage, L. & Parsons, J. (2004, February). Praxis in relationship: The growth of teacher identity through collaboration. In G. Germain, C. Mills, N. Marchand & M. Rogers (Eds.), *Proceedings:*

WestCAST 2004. *Re-framing teacher education: The changing landscape* (pp. 91-95). Edmonton, Alberta: Faculty of Education and Faculté St. Jean, University of Alberta.

Reports and Monographs:

Alberta Teachers' Association. (2013). *Teaching in the early years of practice: A five-year longitudinal study*. Edmonton, AB: Author.

University of Alberta International (2017) *The "internationalized classroom:" Faculty perspectives* (Unpublished research monograph). Edmonton, AB: Author.

Canadian Association of Principals (2014). *The future of the principalship in Canada*. Ottawa, ON: Author.

Northwest Territories Teachers' Association (2014). *Understanding teacher workloads: A pan-Northern time diary study*. Yellowknife NWT: Author.

Alberta Teachers Association (2012). *The new work of teaching: A case study of the worklife of Calgary Public teachers*. Alberta Teachers Association: Edmonton, Alberta.

Servage, L. & Couture, J-C (2011). *The early years of practice: Interim report of a five-year study of beginning teachers in Alberta*. Alberta Teachers Association: Edmonton, Alberta.

Taylor, A. & Servage, L. (2010) *CAREERS Health Services Youth Initiative: 2009 program evaluation*. Prepared for CAREERS The Next Generation, Edmonton, Alberta.

Arkison, B., Couture, J-C, & Servage, L. (2010). *The experience of substitute teaching in Alberta schools*. Edmonton, AB: Alberta Teachers' Association.

Taylor, L., Servage, L, McRae, P. & Parsons, J. (2006). *AISI Collaborative professional development research review: Findings from Cycle 1 and early findings from Cycle 2, 2003-2006*. Edmonton: Alberta Learning, School Improvement Branch.

Alberta Learning (2004). *What we have learned: An assessment of district qualitative reports and promising practices from AISI Cycle One, 2000-2003*. Edmonton: Alberta Learning, School Improvement Branch.

Professional Memberships

Canadian Society for the Study of Education (CSSE)

Canadian Society for the Study of Higher Education (CSSHE)

Academic Service

University of Alberta Educational Policy Studies Graduate Affairs Committee

Sessional representative (2013-2015)

Student representative (2010-2011). Co-Chair, Doctoral Seminar Committee, 2011.

Work and Learning Network, University of Alberta

Student board member/representative (2009-2012). Search Committee Chair (2011). Fund Raising Committee Member.

University of Alberta Graduate Students Association

Councilor at Large (2007 - 2009). Constitution and Bylaws Committee (2007-2009); Adhoc Committee on Graduate Student Social Space (Chair, 2009).

University of Alberta Educational Policy Studies Graduate Students' Association

President (2007/08), Vice President (2008-2010 Academic Years).

Select Community Volunteer Positions

Caritas Foundation/Mel Miller Hospice

Hospice Visitor/Volunteer (2016). Completed formal volunteer training program.

The Learning Centre Literacy Association, Edmonton, Alberta

Board Member (2015-2016)

Boyle Street Education Centre, Edmonton, Alberta

Tutor (2010). Introduced students to computers and computer literacy. I continue to volunteer casually with this organization.

Homeward Trust, Edmonton, Alberta

Ongoing casual volunteer work associated with Homeless Connect events and Homeless Count bi-annual census (2009-2015).

Camrose United Church, Camrose, Alberta

Chair, Camrose United Church Council (2004-2006), Member, Social Concerns Committee (2002-2004). I gained excellent leadership experience here, along with practical experience in organizational change.

Camrose Boys & Girls Club, Camrose, Alberta

Board Member (2001-2004).